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## **GO KUDOS TO OUR TRAINER OF THE QUARTER**

*Betty Berens*

Some of the most exciting achievements of the GO program spring from each Trainer's concepts of what is possible in terms of the exploration and enhancement of human consciousness, and the application of their unique skills toward materializing those possibilities.

This issue's GO Trainer of the Quarter, Betty Berens of Arlington, Washington, has been accredited since April of 1987. She has trained 13 people in the *EXCURSION WORKSHOP* and serves 17 bookstores as a local distributor of products of the Institute. In her capacity as product distributor, Betty has identified and developed creative marketing tools to assist potential buyers in the selection of tapes and to improve the ability of retail outlets to display tapes effectively. The marketing tools include camera-ready art work and copy for tape case inserts which give individual descriptions of each *METAMUSIC*®, *EXPLORER*, and *MIND FOOD*® tapes, as well as a brief catalog of products. Betty graciously donated her time and effort on this project to the benefit of all Hemi-Sync users. TMI will begin introducing these display versions of the tapes as a regular part of our inventory.

Betty's talent and ingenuity are apparent in her approach to the *EXCURSION WORKSHOP*. She recently presented an *EXCURSION WEEKEND* at a flotation facility during which the participants were able to listen to the taped exercises while floating in tanks... resulting in some very profound experiences. Betty plans to schedule more workshops at the flotation center and continues to explore other opportunities for enhancing the *EXCURSION* format.

Betty's diverse background and expertise in computer programming consulting and training, music, sales, horseback riding training and competition, and metaphysical studies offers an excellent foundation for her work as a GO Trainer. Her infectious enthusiasm, gentle persistence, love of challenge and delight in the success of others and herself create a powerful and empowering alchemy—a gift to those who know her. Congratulations and thanks to you, Betty, for playing and winning this great game!

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